

## FOR IMMEDIATE RELEASE

### CONTACT:

Michael H. Arve  
[michaelarve@yahoo.com](mailto:michaelarve@yahoo.com)  
[Johnwborek@yahoo.com](mailto:Johnwborek@yahoo.com)  
585-234-1254

### CONTACT

John W. Borek

585 455-6921

MuCCC's American Playwright Series, produced by John w. Borek, is proud to announce the reading of Craig Thornton's **THE SWEET LIFE**, There will be only one performance on March 14, 2010 at 2:00 PM. Tickets are \$5.00 for prepaid reservations and \$10.00 at the door. Call 585-234-1254 to make reservations.

The American Playwright Series will acquaint audiences with new works, neglected works and works of note. Most recently, the series featured the works of Arthur Bricknell, author of **MOOSE MURDERS**. **THE SWEET LIFE** is homecoming story that embraces quiriness and rides a fine line between zaniness, satire and drama, *The Sweet Life* is also a homage to small towns, chocolate, family and Kaufman and Hart. It is a bittersweet comedy about the perils of big business and the struggle of necessary change, while staying to true to yourself.

The reading is under the direction Michael H. Arve with actors from GRRC (Greater Rochester Repertory Companies, Inc.).

## ABOUT CRAIG THORNTON

Craig Thornton's plays have been produced in Los Angeles, New York City and regionally. The 1994 production of *Happy Birthday, Tina Marie* at the Odyssey Theater Ensemble was hailed as brilliant and witty by the LA Times, was pick of the week (LA Reader) and was published by ASK in the Central Library of Los Angeles as one of the best produced plays of the year. *The Sweet Life* was produced in 2006 by The Lake Ontario Playhouse in Sackets Harbor, NY and was a finalist in several competitions, including the Abingdon Theater in New York City, where it had a reading in 2007. His play, *What We Hold Onto* was a finalist in the Eugene O'Neil Theatre and has had staged readings at the HBO workspace in LA and at Armory Square Playhouse in Syracuse, NY. In 2009, his ten-minute play, *Man on Television* won first prize in the ACC ten-minute play contest. He is a recipient of a Mac Dowell Fellowship and a member of The Dramatists Guild. He holds a MFA from Goddard College.

**TO CONTACT CRAIG THORNTON:**  
**111 Girard Avenue**  
**Watertown, New York 13601**  
**(315) 788-9796 Cell: 315-778-7559**  
[cthornrt@twcny.rr.com](mailto:cthornrt@twcny.rr.com)



Craig Thornton